

# Text Printing



## BOOK PUBLISHING – DIGITALLY PRINTED HARDCOVERS

The hard cover is digitally printed 100# gloss text, laminated and turned over solid chipboard. The text pages are digitally printed on 80# gloss text and are perfect bound into the hard cover. Digital printing allows for each book to be customized for the reader. Holds up to approximately 75 sheets of paper.

### BOOK PUBLISHING - DIGITALLY PRINTED HARDCOVERS

Cover Only • No Decoration • Maximum 3/8" capacity

PRODUCT	DESCRIPTION	50	100	250	500	1000	2000	3000	5000
PB1	11" x 8 1/2" - No Decoration	6.47	5.76	5.52	5.30	4.97	4.88	4.82	4.78
PB2	8 1/2" X 5 1/2" - No Decoration	6.23	5.65	5.41	5.16	4.85	4.78	4.72	4.61

#### Add-Ons

PBAC4	1-Color to 4-Color Process (ADD)	10.61	7.14	3.10	1.53	0.89	0.57	0.43	0.39
PBPF1	1-Position Foil Stamp* (ADD)	2.19	1.07	0.78	0.53	0.34	0.30	0.26	0.22

\*See page 91 for Die Charges . Digital Text Printing Not Included

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## BROCHURES

Brochures are an affordable, yet professional way to promote businesses, organizations or services. Different sizes and scoring options accommodate many needs.

#### Product Uses:

- Envelope stuffers or direct mail pieces
- Restaurant menus
- Mini product catalogs



### BROCHURES

4/4 printing\* • 100# Gloss Text

PRODUCT	DESCRIPTION	250	500	1000	1500	2000	2500	3000	5000	10,000	25,000
BR1	8 1/2" X 11" sheet - trifolds to 3 5/8" x 8 1/2"	1.32	1.02	0.85	0.68	0.56	0.42	0.35	0.30	0.29	0.28
BR1A	9" x 8" sheet - bifolds to 4" x 9"	1.21	0.99	0.68	0.55	0.46	0.36	0.29	0.25	0.24	0.22
BR2	11" x 8 1/2" sheet size - 2 shts/8 pgs stitched	2.89	2.49	1.94	1.53	1.19	1.04	0.91	0.66	0.44	0.27
BR3	11" x 8 1/2" sheet size - 3 shts/12 pgs stitched	3.16	2.75	2.32	1.83	1.42	1.25	1.07	0.77	0.51	0.34
BR4	11" x 8 1/2" sheet size - 4 shts/16 pgs stitched	3.31	3.07	2.72	2.14	1.67	1.46	1.24	0.91	0.59	0.42
BR6	11" x 8 1/2" sheet size - 6 shts/24 pgs stitched	4.20	3.94	3.50	2.75	2.12	1.86	1.57	1.16	0.74	0.58
BR8	11" x 8 1/2" sheet size - 8 shts/32 pgs stitched	4.66	4.30	3.87	3.84	2.37	2.34	1.81	1.22	1.18	0.84
BRA100	100# Gloss Cover (ADD)	0.48	0.48	0.46	0.46	0.45	0.45	0.45	0.45	0.45	0.45

\*Add \$175.00 for matchprint proof.

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## SELL SHEETS

Sell Sheets are the perfect way to highlight any product or service. Can fit into binders or pocket folders. Printed 1-color to 4-color process.

#### Product Uses:

- New product launches
- Salesman tools or "leave behinds"

### SELL SHEETS

11" x 8 1/2" Sheet size • 100# Gloss Text

PRODUCT	DESCRIPTION	250	500	1000	1500	2000	2500	3000	5000	10,000	25,000
CS4	4-Color, 1-side*	0.72	0.61	0.47	0.37	0.29	0.24	0.22	0.16	0.11	0.09
CS4-4	4-Color, 2-side*	1.01	0.99	0.81	0.64	0.48	0.41	0.34	0.24	0.16	0.11
CSLAM	Lamination, 1-side (ADD)	0.74	0.48	0.29	0.28	0.28	0.28	0.28	0.26	0.26	0.24

\*Add \$175.00 for matchprint proof.

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